

**MEDIA RELEASE**

18<sup>th</sup> October, 2012

**Hyundai previews i30 Tourer and 'SR' concept collection at  
Australian International Motor Show**

The [Australian International Motor Show 2012](#) will see Hyundai Motor Company Australia demonstrate the breadth of its brand character when it showcases two exciting concept cars; the [Veloster Race Concept](#) and the [Veloster Street Concept](#). In addition, visitors to the show will preview the SR concepts for Accent and i30 together with the much anticipated [i30 Tourer](#). A line-up of current Hyundai models, including recently launched new Santa Fe and Veloster Turbo will also be on display.

New Sydney FC signing and ex-Socceroo Jason Culina and WBF women's super featherweight champion Lauryn Eagle will be a special guest on the stand for media day.

Celebrating Hyundai's global partnership with football, an interactive FIFA zone will offer visitors to the stand the opportunity to play the all-new FIFA13 Playstation® game, and challenge their favourite Hyundai A-League team to an online match.

**Hyundai Motor Company Australia: Hall #3 / Stand #12**

17 vehicles will be on display from Hyundai Motor Company

**Veloster Race Concept Car**

Based on the best-selling Veloster SR Turbo, the Race Concept is a nod to Hyundai's association with Rally Sports, both in Australia and abroad, and has been built to meet all FIA and CAMS Tarmac Rally regulations.

Developed entirely in Australia, the Veloster Race Concept has been created by the same team who develop Hyundai's local ride and handling tuning for Australian production vehicles.

The Race Concept makes extensive use of light weight components and high performance race parts including a fully stripped out interior, addition of multi-point roll cage, hydraulic handbrake, brake bias adjuster, 4-way adjustable suspension and a myriad of safety features.

The Veloster Race Concept is under study for potential competition and Hyundai expects to make an announcement in 2013.

### **Veloster Street Concept Car**

Based on the Veloster SR Turbo, the Veloster Street is a custom designed vehicle demonstrating personalisation in a unique street interpretation. Locally developed by Concord Customs, the Street Concept features a number of body and interior modifications.

The main feature of Veloster Street Concept is the extensive audio treatment including a PowerBass high-end audio system installation featuring a custom sub-woofer and amplifier integrated into the Veloster's boot. A full sound deadening process was applied to the vehicle in order to deliver 8560 watts of pure-sound power.

The factory matt grey exterior paint has been accented with striking fluro-orange highlights matched to interior design enhancements including bespoke leather trim and stylised interior lighting treatments.

Additional aftermarket fittings include a front mount intercooler, turbo back exhaust, coil-over suspension, upgraded brakes, air intake and custom painted alloy wheels.

### **i30 Tourer**

Following the successful launch of the [New generation i30 hatch](#) in 2012, comes the eagerly awaited wagon sibling the [i30 Tourer](#).

Offering the same Euro designed style, the Tourer shares the same wheelbase as the i30 hatch and offers an additional 185mm in total length offering even more practicality and

versatility. Stowage space improves with an additional 150-litres over the hatch with seats up, and an additional 326-litres more space with the seats in fully flat folded mode.

The i30 Tourer is displayed in UK specification, featuring a 1.6-litre Gamma GDI petrol engine developing 99kW power and 164Nm torque driving through a 6-speed automatic gearbox.

The i30 Tourer model on display is UK specification. Australian specification i30 Tourer is planned for 2013 launch in Australia.

### **Accent SR and i30 SR Concepts**

Inspired by the success of the Veloster SR Turbo sports crossover, currently Australia's best-selling sports car, Hyundai's SR Concept collection is an exploration to add sporty performance to the passenger car range. Delivering fun, affordable and desirable vehicles to further enhance Hyundai's broad appeal, the [SR vehicles](#) could lay the foundation for further first tier sport variants.

The SR Concept collection includes the [New-Generation i30 SR](#) with 2.0-litre GDi petrol engine delivering 130kW of power coupled with a 6 speed manual transmission. This SR concept adds 17" alloy wheels, LED daytime running lights and rear diffuser, plus retuned steering and suspension. On the inside the i30 SR features an all-new sporty red interior trim and is finished with attractive chrome and red SR badging on the exterior.

Joining the i30 SR is a sibling [Accent SR five-door hatch](#). Powered by a 1.6-litre GDi petrol engine, Accent SR achieves a power output of 103kW and features a 6 speed manual transmission. Additional treatments to the Accent SR include sporty 16" alloy wheels and rear spoiler, plus retuned steering and suspension. The interior is finished in an eye-catching red & black combination cloth trim with exterior featuring the signature chrome & red SR badging.

The Accent SR and i30 SR are concepts for possible sporty variants of these models, with potential introduction in 2013. Hyundai Motor Company Australia will be evaluating the response from the public as part of its business case review for each model.

## **All-new Santa Fe**

Launched mid-September the all-new Santa Fe [seven-seat SUV](#), represents the next evolution of the company's signature 'Fluidic Design' - 'Storm Edge'. Exemplifying Hyundai's modern premium brand philosophy, the new Santa Fe demonstrates the company's cutting-edge capability to combine bold design, state-of-the-art safety technology, impressive fuel economy, and confident performance with feature packed specification.

The new [Santa Fe](#) is available in three trim levels (Active, Elite & Highlander) is powered by an efficient Theta II 2.4-litre GDi petrol engine, or a powerful R-series 2.2-litre CRDi diesel engine and is available with a six-speed automatic with electronic sequential manual mode, or six-speed manual transmission which achieves a combined fuel economy of 6.6L/100km#.

Accessories: The Santa Fe is fitted with Whispbar™ Quiet roof racks, surfboard carrier, alloy nudge bar with bash plate from the [Hyundai Genuine Accessories](#) collection.

On display: New Santa Fe Highlander diesel automatic model in Ocean View colour and new Santa Fe Elite diesel automatic model in Sleek Silver colour.

Pricing for Hyundai new Santa Fe commences at \$36,990^

## **New generation i30**

The 2013 model i30 Premium petrol automatic is the next generation of Hyundai's multi-award winning hatch. Delivering outstanding credentials, new i30 raises the bar on performance, quality, and design in the small car segment with sleek German design and highly efficient petrol and diesel engines.

The new i30 is equipped with Hyundai's 'Nu' 1.6-litre DCVVT petrol engine or the 'U-II' series 1.8-litre CRDi VGT diesel engine. Both are available with a six-speed automatic or six-speed manual transmission option.

The new generation i30 sees the introduction of Hyundai's Flex Steer innovation allowing the driver to customise steering 'feel' by using the three options to alter the weight and

amount of feedback of the steering. The i30 benefits from Australian tuned suspension delivering ride and handling to best meet the needs of local driving conditions.

The Premium model i30 on display presents: 17" alloy wheels, HID Xenon headlights, Panoramic glass roof, leather/leatherette upholstery, electronic park brake, electrochromatic mirror, power driver's seat, heated front seats with the added convenience of flat folding rear seats and an under floor storage box in the cargo area.

On display: new generation i30 Premium petrol automatic model in 'Clean Blue' colour.

Pricing for Hyundai new generation i30 commences at \$20,990^

## **i20**

Presented in vibrant Pristine Blue is the 2013 three-door Active model. The i20 hatch offers head turning style, agility and excellent economy with a fuel consumption of just 6.0L/100km for the 1.4-Litre manual model while delivering a 5-star ANCAP safety rating across the range. All 2013 models have benefited from recent updates including new exterior styling, a new six-speed manual transmission, and the inclusion across the range of Hyundai's Vehicle Stability Management system.

On display: i20 3 door Active petrol manual model in Pristine Blue colour.

Pricing for Hyundai i20 commences at \$15,590^

## **Elantra**

Seen in striking Bronze colour the [Premium model Elantra](#) on display represents Hyundai's big car space, big car style, and big car safety packed with small car price and economy. The Elantra offers an excellent ownership experience with low operation costs delivering a fuel efficiency of just 6.6L/100kms.

Elantra, a compact four-door sedan delivers advanced safety technologies, and is driven by the NU 1.8-litre petrol engine mated to an in-house six-speed automatic transmission or six-speed manual transmission.

Taking compact car safety to a new level Elantra features a Vehicle Stability Management (VSM) which optimises input from ESC (Electronic Stability Control) and Motor-Driven electric Power Steering (MDPS) systems. Additional standard safety features across the range include; six-airbags, ABS with EBD, and ESC incorporating TCS.

The Premium model on display features; 17" alloy wheels, rear view camera, sunroof with power safety tilt and slide, leather/leatherette seats, electric driver's seat with lumbar adjust, front seat warmers and electro-chromatic rear view mirror.

On display: Elantra Premium petrol automatic model in Red Allure colour.

Pricing for Hyundai Elantra commences at \$20,590<sup>^</sup>

## **Veloster**

Challenging conventional design theories, Veloster combines the style of a coupe with the functionality of a hatchback. With a unique forward-hinged third door for easy rear-seat access located on the passenger side of the car, the driver's side has a single door.

The vibrant Sunflower petrol manual model Veloster naturally aspirated model on display is powered by the all-new Gamma 1.6-litre four-cylinder engine, the smallest Hyundai engine to use petrol Direct Injection. Direct injection technology helps deliver estimated highway fuel economy of up to 5.9L/100kms, low emissions, and high reliability.

Packed with technology Veloster delivers sporty comfort combined with 5-star ANCAP rated safety.

On display: Veloster NA petrol manual model in Sunflower colour.

Pricing for Hyundai Veloster NA commences at \$23,990<sup>^</sup>

## **i45**

On display in seductive Remington Red is the 2012 model [i45 Premium](#) 2.4-litre GDI petrol automatic. Packed with standard in-cabin refinements, the mid-sized i45 sedan

dares to deliver the size and performance of a large car, with the economy and efficiency of a smaller vehicle.

The i45 range achieves a [maximum 5-star ANCAP safety rating](#) delivering standard features including; six-airbags, ABS, EBD, HAC, BAS and ESC with TCS.

A standard suite of entertainment and audio functionality is offered across the i45 range and includes; MP3, CD player, AM/FM tuner, auxiliary and USB input, and iPod® connectivity, all operated with steering wheel mounted controls for ease of use and convenience.

The Premium model i45 on display impresses with standard Panoramic glass roof featuring power one-touch operation, 18" alloy wheels, electro-chromatic rear-view mirror, driver's seat IMS and heated front driver and passenger seating.

On display: i45 Premium 2.4L petrol automatic model in Noble White colour.

Pricing for Hyundai i45 commences at \$26,990^

### **i40 Sedan & i40 Tourer**

The [all-new i40 sedan](#) and [i40 Tourer](#) boast European pedigrees, having been designed and engineered at Hyundai's R&D headquarters in Rüsselsheim, Germany. Offering a combination of style, practicality, and efficiency both vehicles represent Hyundai's advanced engineering capabilities and deliver versatile performance with luxurious specifications.

The i40 range of vehicles deliver a high level of premium specification with a focus on quality, and style, offering modern design, surprising interior space, an abundance of comfort and safety options with intuitive driver technology.

Achieving maximum 5-star ANCAP safety ratings, the i40 Tourer and sedan offer a suite of standard active and passive safety features including Vehicle Stability Management (VSM), Electronic Stability Control (ESC), nine airbags, LED daytime running lights and Emergency Stop Signal (ESS).

On display: i40 sedan Premium petrol automatic model in Sleek Silver colour.

On display: i40 Tourer Premium petrol automatic model in Titanium Silver colour.

Pricing for Hyundai i40 sedan commences at \$29,990^

Pricing for Hyundai i40 Tourer commences at \$31,990^

## **ix35**

Shown in Eco Green the 2013 model 2.0-litre R-series diesel automatic is the top of the range Highlander variant. All models in the [ix35 range](#) have been awarded a 5-star ANCAP safety rating and come equipped with a comprehensive range of standard safety features including; six-airbags, rear parking sensors, Electronic Stability Control (ESC), Traction Control System (TCS), Anti-skid Braking System (ABS), Electronic Brake-force Distribution (EBD), Hill-start Assist Control (HAC) and Downhill Brake Control (DBC).

The range now benefits from the addition of an Active 2WD petrol automatic variant.

Recent model enhancements include the introduction of a 6.5" touch-screen satellite navigation system to the Elite and Highlander models, rear-view camera, electro-chromatic rear-view mirror with compass, and auto dual-zone climate control to the Elite model, while the Active models received a 5" touch-screen audio system.

The ix35 Highlander as seen on display features 18" alloy wheels, rear view camera, Panorama glass roof with interior sliding blind, heated front seats, privacy glass, full auto dual zone climate control, leather/leatherette seats and electric folding side mirrors.

The display model vehicle features a selection of Genuine Hyundai Accessories including, Whipbar™ Quiet roof racks, surfboard carrier, towbar & tow ball, trailer wiring harness, and an alloy nudge bar.

Accessories: The ix35 is fitted with Whipbar™ Quiet roof racks and roof mounted bike carrier from the Hyundai Genuine Accessories collection.

On display: ix35 Highlander diesel automatic model in Sleek Silver colour.



Pricing for Hyundai ix35 commences at \$26,990^

### **iLoad**

The workhorse of the Hyundai family, the iLoad offers tough but modern true 'semi-bonneted' design. Delivering functionality and versatility to meet every working need while offering comfort and appointments expected in passenger cars only; including air-conditioning, four-speaker audio with iPod®, auxiliary and MP3 input, keyless entry, central locking and immobiliser as standard. With over a one-tonne payload capacity the iLoad can easily handle two pallets and comes with a six-seat crew van option.

On display: [iLoad 3-seat Lift-back](#) petrol manual model in Creamy White colour.

Pricing for the iLoad range commences at \$29,990^

### **Hyundai iCare programme**

Hyundai's commitment to quality gives the company the confidence to back the entire range with a comprehensive [Hyundai iCare](#)\* programme, offering a suite of ownership benefits including the introduction of a Capped Price Service schedule for all models. Capped Price Service ensures the cost of vehicle ownership and operation is transparent, and provides real-time value to owners.

The Hyundai iCare programme includes:

- Australia's first 5-year Unlimited Km Warranty.
- Complimentary Roadside Assist for 12 months on all new vehicles (does not include fleet purchases).
- Complimentary Roadside Assist for 12 months for servicing customers (up to seven years old).
- Capped Price Service for three years.
- NAVTEQ™ MapCare™ Plan for three years.
- 1,500km Complimentary first service.
- Convenient Quick Service.
- Hyundai Genuine Parts.
- myHyundai - exclusive owner website, magazine, customer events, and offers.

- Customer Care Centre - customer support 24/7.

*Note: #Source: Australian Design Rule 81/02 static laboratory combined average city & highway cycle test. Fuel consumption will vary depending on a combination of driving habits and the condition of the vehicle.*

*Note: \*For further information about Hyundai iCare programme and all terms and conditions visit [www.hyundai.com.au/owners/icare](http://www.hyundai.com.au/owners/icare)*

*Note: ^All prices are Manufacturer's List Price. Price includes GST, but excludes dealer delivery and on-road costs.*

~END~

**For further information:**

Bill Thomas, General Manager Public Relations

t: 02 8873 6184

m: 0412 767 280

e: [bill\\_thomas@hyundai.com.au](mailto:bill_thomas@hyundai.com.au)

Guido Schenken, Public Relations Manager

t: 02 8873 6018

m: 0420 323 805

e:

[guido\\_schenken@hyundai.com.au](mailto:guido_schenken@hyundai.com.au)

Established in 1967, Hyundai Motor Company has grown into the Hyundai Motor Group, with more than two dozen auto-related subsidiaries and affiliates. Hyundai Motor - which has six manufacturing bases outside of South Korea including the U.S., China, India, Russia, Turkey, and the Czech Republic - sold 4.06 million vehicles globally in 2011. Hyundai Motor, which employs over 80,000 worldwide, offers a full line-up of products including small to large passenger vehicles, SUVs, and commercial vehicles.

Hyundai Motor Company Australia Pty Ltd (HMCA) was established on October 1st, 2003 as a wholly owned subsidiary of Hyundai Motor Company. The award-winning range of Hyundai vehicles continues to set segment and industry benchmarks in value, quality, and safety, with innovations such as Vehicle Stability Management, Electronic Stability Control, and Australia's first five-year warranty with unlimited kilometres.

Hyundai vehicles are sold in 186 countries through some 5,300 dealerships and showrooms. For more information visit: [www.hyundai.com.au](http://www.hyundai.com.au)